

## **Company Profile**

### **Message of CEO**

We remain committed to delivering high-quality healthcare products and services to our customers. As we navigate through these challenging times, we understand that the healthcare industry has taken on a new level of importance and significance in our daily lives. Therefore, we are continuously adapting to the changing needs of our customers and the industry as a whole.

Our team of highly skilled professionals is dedicated to providing exceptional service to all of our customers. We have made significant investments in our research and development efforts to ensure that we are at the forefront of medical innovation. Our goal is to continue to produce top-quality products that meet the needs of our customers, while also contributing to the betterment of society as a whole.

Thank you for your continued support, and we look forward to working with you to build a brighter future for healthcare.

**Kamran Anjum**  
**Chief Executive Officer**  
**JSK Medica (Private) Limited**

## Who We are

JSK Medica is a privately held pharmaceutical company in Pakistan, was initially registered as Ice Berg Pharmaceutical (Private) Limited in 2019. The company underwent a name change in 2022 and is now known as JSK Medica (Private) Limited.

JSK Medica is world-class manufacturing facilities by leveraging state-of-the-art technology, incorporating best practices and adhering to stringent regulatory compliances. Based on its core values of integrity, excellence, and innovation, JSK Medica is committed to providing high-quality healthcare solutions to patients across the world. The company's team of experienced professionals brings together expertise in research and development, manufacturing, sales, and marketing to deliver a wide range of pharmaceutical products.

JSK Medica's portfolio includes prescription drugs, over-the-counter (OTC) medications, and medical devices that cater to a broad spectrum of therapeutic areas. The company's focus on quality and safety is reflected in its state-of-the-art manufacturing facilities, which comply with global regulatory standards.

## MISSION

Explore new venues at macro as well as at micro level (small town, cities,)to provide better health in affordable price with a pledge quality product. Because diseases neither have the religions nor the nationalities.

## VISION

JSK Medica's vision is to become a leading pharmaceutical company in the global healthcare industry, driven by its mission to improve patient outcomes and provide value to its stakeholders.

## CORE VALUES

- **Patient-Centered:** We are dedicated to improving the health and well-being of patients and are committed to developing innovative solutions that address their needs.
- **Integrity:** We conduct ourselves with the highest ethical standards, transparency and accountability in all our business practices.
- **Excellence:** We strive for excellence in everything we do and are committed to delivering high-quality products and services to our customers and stakeholders.
- **Collaboration:** We believe in fostering a culture of collaboration and teamwork where diverse perspectives are valued and encouraged.
- **Innovation:** We are driven by a passion for innovation and continuously seek new ways to improve patient outcomes through cutting-edge research, development, and technology.

## **PROFESSIONAL RELIABLE & EFFICIENT**

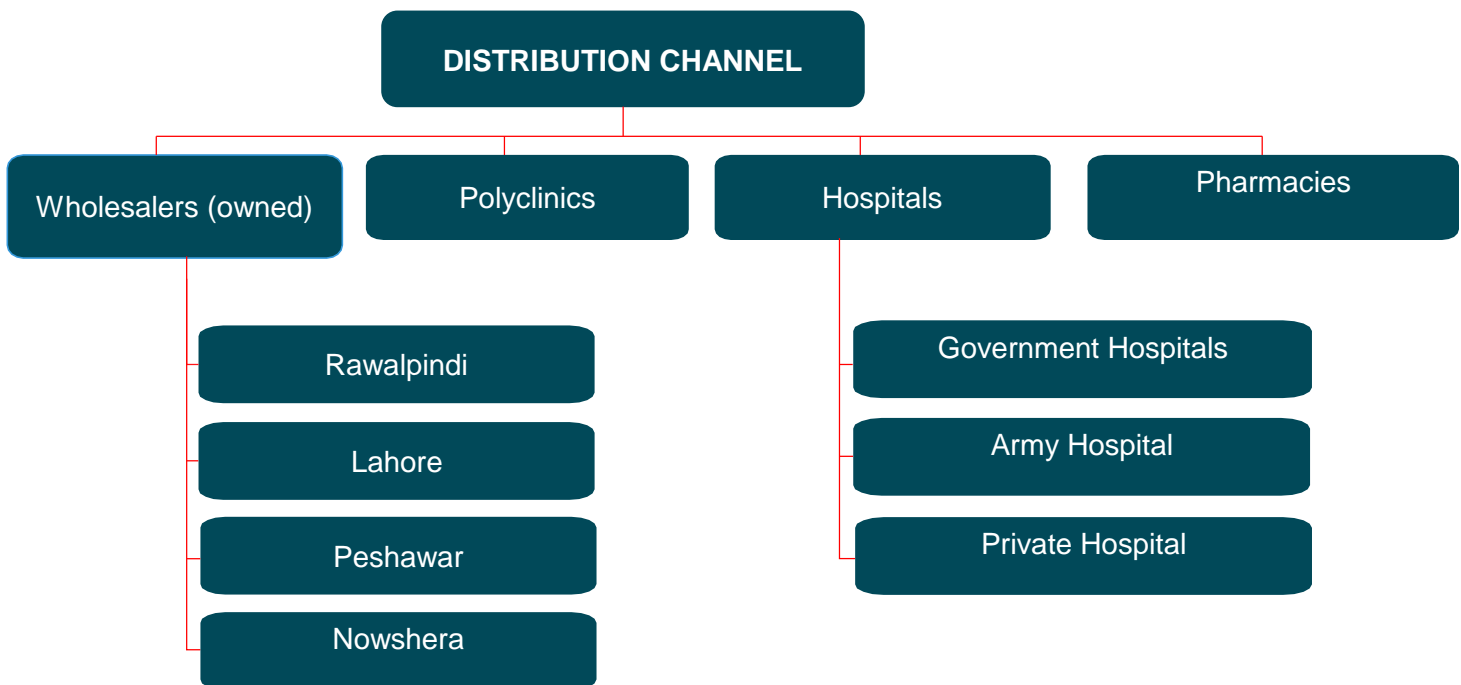
JSK MEDICA (PRIVATE) LIMITED prides itself on being a professional, reliable, and efficient organization. We understand that the pharmaceutical industry is a highly regulated and constantly evolving landscape, and we are committed to upholding the highest standards of professionalism in all our interactions.

Our team of highly skilled professionals is dedicated to delivering reliable products and services that meet the needs of our customers and stakeholders. We strive for excellence in everything we do, and we are continuously improving our processes and systems to ensure maximum efficiency and effectiveness.

At JSK MEDICA, we value reliability and consistency, and we understand the importance of timely delivery and meeting our commitments. Our rigorous quality assurance protocols ensure that our products meet or exceed the highest quality standards, and we are committed to delivering our products on time, every time.

## **Distribution Channels**

Excellent is one of the biggest distributors for pharmaceutical products in the Pakistan market through its own subsidiaries and sub-distributors.



## Products

S.NO	GENERIC	BRANDE NAME	PACK SIZE
1	Piroxicam Beta Cyclodextrin 20 mg	Bemexin 20mg Tab	20's
2	Cefixime 100 mg/5ml	CB- Get 100mg/5ml Susp single	30ml
3	Cefixime 100 mg/5ml	CB- Get 100mg/5ml Susp w/w	30ml
4	Cefixime 200 mg/5ml	CB- Get 200mg/5ml Susp w/w	30ml
5	Cefixime	CB-Get 400mg Cap	5's
6	Ciprofloxacin	Ceval 250mg Tab	10's
7	Ciprofloxacin	Ceval 500mg Tab	10's
8	Ciprofloxacin	Ceval 250mg/5ml Susp	60ml
9	Celecoxib	Cicxib 200mg Cap	10's
10	Desloratadine	Deso-L 5mg Tab	10's
11	Esomeprazole	Esamal 20mg Cap	14's
12	Esomeprazole	Esamal 20mg Cap	10's
13	Esomeprazole	Esamal 40mg Cap	14's
14	Esomeprazole	Esamal 40mg Cap	10's
15	Fexofenadine Hydrochloride	Fexoberg 120mg Tab	10's
16	Clarithromycin	IB-Clar 125mg/5ml Susp	60ml
17	Cefadroxil	IB-Drox 125mg/5ml Susp	60ml
18	Cefadroxil	IB-Drox 250mg/5ml Susp	60ml
19	Cefadroxil	IB-Drox 500mg Cap	12's
20	Levofloxacin	Levelone 250mg Tab	10's
21	Levofloxacin	Levelone 500mg Tab	10's
22	Moxifloxacin	Meberg 400mg Tab	5's
23	Omeprazole	Opzol 20mg Cap	14's
24	Omeprazole	Opzol 20mg Cap	10's
25	Omeprazole	Opzol 20mg Cap	100's
26	Pantoprazole	Pantberg 40mg Tab	14's
27	Paroxetine	Paraice 20mg Tab	10's
28	Tenofovir Disoproxil Fumerate	Tenoberg 300 mg Tab	30's
29	Cephradine	Vefac 500mg Cap	12's
30	Cephradine	Vefac 125mg/5ml Susp	60ml
31	Cephradine	Vefac 250mg/5ml Susp	60ml
32	Azithromycin	Z-Cin 250mg Cap	6's
33	Azithromycin	Z-Cin 200mg/5ml Susp	15ml
34	Ceftraxone Sodium	Inj Bergxon IM 250 mg	1's
35	Ceftraxone Sodium	Inj Bergxon IM 500 mg	1's
36	Ceftraxone Sodium	Inj Bergxon IM 1gm	1's
37	Omeprazole BP	Inj Opzol 40 mg	1's
38	Cefipime 500 mg IM/IV	Inj Jskpime 500mg IM/IV	1's
39	Cefipime 1gm IM/IV	Inj Jskpime 1gm IM/IV	1's
40	Cefoperazone+Sulbactam1gm IM/IV	Inj Cefzokam 1gm IM/IV	1's
41	Cefoperazone+Sulbactam2gm IM/IV	Inj Cefzokam 2gm IM/IV	1's
42	Cefotaxime 500mg inj IM/IV	Inj Zefokam 500mg IM/IV	1's
43	Cefotaxime 1gm inj IM/IV	Inj Zefokam 1gm IM/IV	1's
44	Chewable Ascorbic Acid	Cac-Berg 500mg Tab	40's
45	Diclofenac Sodium Sustained Release Pellets	Ice-Flame SR 100mg Cap	20's
46	Chloroquine Phosphate	Phosphoquine 250mg Tab	50's
47	Hydroxychloroquine sulfate	Sulfoquine 200mg Tab	30's
48	Hydroxychloroquine sulfate	Sulfoquine 200mg Tab	50's
49	Iron (III) Hydroxide sucrose complex	Inj Iroberg 20mg/ml	5's

## WAREHOUSES

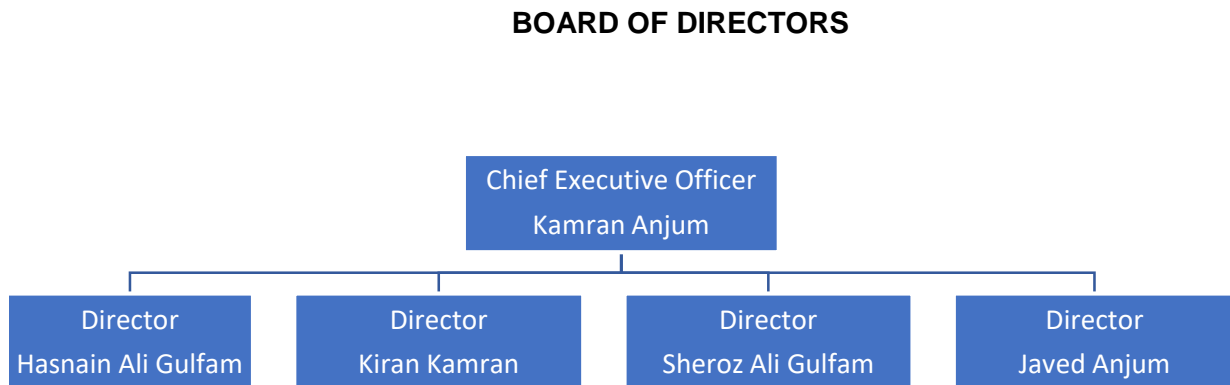
JSK Medica provides top-notch warehousing and logistics solutions, particularly for medical, pharmaceutical, and fast-moving consumer goods. We use of cutting-edge technologies and Ministry of Health-approved facilities, and our adherence to ISO 9001:2015 standards ensures that your operations meet the highest quality and efficiency standards. Customers can have confidence in our ability to handle their products safely and efficiently.

## Quality Control (QC) & Quality Assurance (QA)

JSK Medica unwavering commitment to Quality Control (QC) and Quality Assurance (QA) is what sets us apart from the competition. We prioritize strict adherence to cGMP standards and continuously strive to enhance our products, processes, and workforce skills to better serve our customers and consumers

Our products undergo comprehensive research and development, as well as rigorous quality control testing in accordance with international standards. Our team of highly qualified and experienced analytical chemists conducts these tests to ensure that we consistently deliver the highest level of quality

## Corporate Structure (Organogram)



## Suppliers Portfolio

SHAAD TRADERS is a reputable distributor of medicine and biomedical equipment in Pakistan. The company has been in operation for over a decade and has established a strong presence in the healthcare industry.

SHAAD TRADERS prides itself on its exceptional customer service and has a team of experienced professionals who are knowledgeable about the products they distribute. They work closely with their customers to understand their needs and provide tailored solutions that meet their specific requirements.

The company has developed a reputation for reliability and efficiency, with a robust supply chain network that ensures timely delivery of products to customers. They have a comprehensive quality control process in place to ensure that all products meet the highest standards of safety and efficacy.

## Corporate Social Responsibility (CSR)

JSK Medica company recognizes the importance of Corporate Social Responsibility (CSR) in today's business world. The company strives to operate in a socially responsible manner by implementing sustainable practices that positively impact the environment, society, and its stakeholders. Here are the JSK Medica's CSR initiatives:

**Environmental sustainability:** JSK Medica is committed to reducing its environmental impact through responsible resource use, waste management, and energy conservation.

**Health and safety:** We prioritize the health and safety of its employees, customers, and communities. The company has implemented health and safety policies and procedures that comply with local and international regulations to prevent accidents, occupational diseases, and injuries.

**Philanthropy:** We are committed to giving back to the community. We support various charitable organizations and initiatives that focus on education, health, and social welfare.

**Employee welfare:** We recognize that our employees are our most valuable asset. The company is committed to providing a safe, healthy, and supportive work environment that promotes employee well-being and satisfaction. We also offer training and development opportunities to our employees to enhance their skills and knowledge.

## Regulatory (Certificates, Registrations, License)

## Connect with Us

### Head Office:

Address: House No.82, Street No.9-A, Nishtarabad, Peshawar  
Telephone Number: 091-2619736

### Manufacturing Unit: Nowshera

Address: Plot No-144, Risalpur Industrial Estate Nowshera  
Telephone Number: 0937-842511  
Fax Number: 0937-842811

### Rawalpindi/Islamabad

Address House No. 48 - B, Valley Road West ridge, Rawalpindi Cantt  
Telephone Number: 051 -5491320

### Lahore

Address House # 146-B, Ali Block, Garden Town, Lahore  
Telephone Number: 042-32295451